

THE SATISFACTION you get from your purchase in this store is a measure of our service to you—all our merchandise and all the phases of every transaction are guided toward bringing the utmost of satisfaction to every customer, every day of the year.

### The Economist

Free Delivery  
Out of  
Town by  
Insured  
Parcels Post



"WE DO MORE THAN WE ADVERTISE"

Mail Orders  
Given  
Prompt  
and Careful  
Attention

### Dainty Things from Our Baby Corner

First Photo.  
Sleeves—Charming Sleeves, delicately hand-embroidered and feather-attached, \$4.75, \$2.00, \$2.50, \$4.00 and up to \$7.50.  
Sleeves—Hand-embroidered Sleeves, in solid colors, white with pink and blue, placed at \$5.00, \$6.00, \$7.50 to \$12.50.  
Sleeves—Three-piece Sleeves, in white, orange, blue, brown and red, \$2.98, \$2.50, \$3.50 and \$5.00.  
Sleeves—Children's Sleeves in cotton flannel and Arnold knit with feet, 50c, 75c and \$1.25.  
Dr. Deutche Sleeping Garments with feet, at 65c to \$1.10.

### A Big Timely Sale of Large Sizes but Small Prices on Comforters

Our Comforters all measure 70 by 74, 72 by 78 and 72 by 84. Our entire stock reduced for this week's selling. All are filled with pure white carded cotton wool or down.

No. 899, regular price was \$1.50, Sale Price.....\$1.19  
No. 116, regular price was \$1.75, Sale Price.....\$1.48  
No. 125, regular price was \$2.50, Sale Price.....\$1.98  
No. 144, regular price was \$2.75, Sale Price.....\$2.25  
No. 155, regular price was \$3.00, Sale Price.....\$2.50  
No. 189, regular price was \$3.50, Sale Price.....\$2.98

All our higher grades reduced in like proportion. All are nicely covered with silkoline, satin and silk taffeta or stitched. With the cold weather now here, you can save money on Comforters.

### Women's and Children's Knit Underwear Odds and Ends

A GENERAL CLEAN UP AND AT BIG SAVING

We are featuring in our women's and children's knit underwear department an assortment of odds and ends, that have accumulated during the heavy selling of the past few weeks. Included in this assortment are women's union suits, vests and pants. They are all cotton, wool and cotton and cotton and all wool. There are all sizes in the lot for women and children, and prices are one-third less than regular.

### Remnants, White Goods, Linens and Towels

Having just closed our Thanksgiving linen sale we find ourselves in possession of a big assortment of short pieces that we are going to close out at unusual reductions. We are including mercerized linens, and other pieces of pure linen; also remnants of linen sheeting, toweling, and napkin materials, as well as short pieces of all kinds of white goods. Here is a chance to buy any of the above at very low prices and save money.

### Cloakings Reduced to Close

Consisting of Polo Cloaking, Stripe, Plaids and Chin-chilla; colors, red, tan, brown, black, grey and fancies, 55 inches wide. Values are \$3.50 a yard. Sale price, per yard.....\$1.98

### Blanket Robeing

27 inches wide in two-tone effects and fancy printed effects in light and dark shades. Regular values 75c and 45c, Sale Price, yard.....29c  
DUCKLING FLEECE—In a big range of patterns, used for kimono and house dresses, in light and dark colors. Special, per yard.....12½c

## READY-TO-WEAR SPECIALS FOR THIS WEEK

MANY NEW ARRIVALS, SUPPLEMENTED BY MANY GARMENTS REDUCED FROM HIGHER PRICES MAKE UP A WONDERFUL ARRAY OF COATS, SUITS AND DRESSES AT THESE SPECIAL PRICES



AN OFFERING THAT WILL BE WELCOMED BY WOMEN AND MISSES WHO WOULD BE WELL CLOTHED. EVEN AT THE CLOSE OF THE SEASON YOU WILL HAVE NO BETTER OPPORTUNITY TO PICK AND CHOOSE ATTRACTIVE SUITS, COATS AND DRESSES AT THE PRICES QUOTED

### THE SUITS

Are authentic styles made of Broadcloth, Gabardine Serge, Whipcords and Mixtures. Colors, Blue, Black, Brown, Green and Grey. Fur trimmed and braid trimmed. Sizes 14 misses, to 44 bust measure. Regular values to \$32.50.

Sale Price \$17.50

### THE DRESSES

Smart and charming every one of them. Beautiful dresses made from Satins, Charmeuse, Serges, Velvets, Taffetas, Georgette Crepe, Crepe de Chine, Crepe Meteor and combination of Serge and Silks. Dresses for every occasion; all sizes for miss or women. Values to \$29.00, at the very special

Price of \$15

### THE COATS

A superb collection for every kind of wear, street, afternoon, traveling, morning or dress occasions. Made of Corduroy, Mixtures, Diagonals and Broadcloths; velvet and braid trimmed. All sizes for misses and women. Remarkable value

At \$15 Each.

SEE OUR WINDOW DISPLAY

### Trimmed Hats—Half Price at Our Semi-Annual Sale

Beginning Monday we shall hold our annual November clearance sale of Trimmed Millinery. Every Trimmed Hat in our stock will be offered at just half the regular price. This sale includes all French Model Hats, Trimmed and Tailored Hats, as well as all Children's Trimmed Hats. They are all marked in perfectly plain figures and will be offered at Half Price until sold.

Hats bought in this sale at these prices will not be credited or sent on approval.

This Half Price Sale includes all our Trimmings of Ostrich Feathers, Fancies, Buckles, Ornaments, Bands and Trimmings. They all go at HALF PRICES.



### The Ladies Home Journal Patterns

On Sale Here

We Are Sole Agents

THE ECONOMIST

THE HOME BOOK OF

Fashions

America's Fashion Authority

This book illustrates

a complete assortment

of styles for every oc-

casional, for the entire

family. Price \$2.00, and a 15-cent pattern

FREE.



High in Quality  
Low in Price

### Royal Worcester Corsets

You have a definite need for an inexpensive but high-grade corset. Every woman has.

Even if you wear higher priced, fine quality corsets when you formally "dress up" there are numerous occasions when low price corsets are essential.

There are a score of models selling at \$1.00, \$2.00 and up to \$3.50; smart, stylish, perfect fitting and serviceable. You should see them for seeing is believing.

DISCONTINUED MODELS TO BE CLOSED OUT

We include Bon Ton, Royal Worcester, Concord and Nidia Corsets, \$1.50 to \$3.00 values for from 98c to \$1.98



### Art Needlework

Our new line of Stamped Needlework Models is the largest and most complete we have ever shown. Many of these designs are exclusive with us, and will not be seen elsewhere in 1916.

A very attractive line of Gowns and Combination Suits, stamped on an excellent quality of fine Nainsook.

STAMPED CLOSET COVERS at 25c and 50c.

STAMPED SWEET WAISTS, the newest designs, for 50c and \$1.00.

STAMPED TOWELS from 35c to \$1.50 each.

STAMPED PILLOW CASES at 45c each.

STAMPED LUXURY CENTERPIECES, including the floor to embroidery, at 25c and 50c each.

STAMPED PILLOW COVERS, excellent new designs, 50c and 75c each.

A large line of Stamped Centerpieces on white linen, specially priced for this sale at about one-third off.

## SOCIETY

(Continued From Page Two.)

Byz, Wallace Bacon, Herbert Hickey, George Doellite, Lyman Thacker, Amado Chavez, Jr., Stephen Dondol and Herman Hacharach, of Las Vegas.

MRS. O'RIELLY ENTERTAINS.

Mrs. Katherine O'Reilly entertained Wednesday evening at a dinner at the Alvarado to a few friends and their out-of-town guests.

Those present were Miss Florence

Vegas; Miss Beatrice Solomon, of Santa Fe; Messrs. Donister Morphy and Gordon Hussey, of Roswell; Mr. Frank O'Reilly and Mr. Amado Chavez, Jr.

ELKS' DANCE.

Although informal, the dance given by the Elks Wednesday evening was one of the really enjoyable affairs of the week. It was in the nature of a celebration of the opening of the renovated and remodeled club house and was attended by several hundred of the Best People and their ladies.

The ball room, which was used for the first time, is easily the largest in the city and has one of the best dan-

cing floors. The music was excellent and those who danced had a thoroughly delightful evening. The big crowd strolled through the handsome club rooms in the intervals between dancing, and many were the expressions of admiration for the taste and elegance displayed in the equipment and furnishing of the building. At midnight refreshments were served.

THANKSGIVING TEA.

A Thanksgiving tea was given by the ladies of St. John's guild Friday afternoon at the home of Mrs. James K. Newhall, on West Gold avenue, and proved a social as well as a financial success.

On the reception committee were Mrs. Amado Chavez, Mrs. Newhall, Mrs. Hugo C. Meyer and Mrs. L. B. Mitchell. Mrs. Bullock and Mrs. G. L. Brooks presided with the young ladies of St. Margaret's guild assisting. There was a parcels post social, home cooking and fancy work.

MARRIED LIFE—THE FIRST DAY.

Breakfast Time.

He: Isn't it cold this morning?

She: Yes, what?

He: The weather, of course.

She: Oh, I thought you meant the coffee.

He: I'm not going to the office today.

She: I'm so glad. Have some mush?

And he did, and then all at once it was

Lunch Time.

He: Um-m! This is good. And you made it yourself?

She: Do you really like it?

He: Can I kiss you at the table?

She: Why not?

He: That's right—why not?

They do, and suddenly it is

Supper Time.

She: You don't know how happy I am.

He: How happy WE are, dear.

She: I'm so tired.

He: So'm I.

She: You may kiss me.

He does, and suddenly it is

Breakfast Time. —PICK.

BIRTHDAY PARTY.

Mr. and Mrs. Dan Miller, of 623 South Broadway, gave a dinner party Friday afternoon in celebration of their son Chester. The guests of the occasion were the members of the Valek-Wilson orchestra.

### Coming Attraction at Pastime



William Fox will present at the Pastime theater, December 5 and 6, Theda Bara in a photoplay version of Carmen. This is pronounced the greatest screen play of the age.

the home of her parents Friday evening, complimentary to her guest, Miss Mildred Myers, of Las Vegas. Thirty young girls spent a most enjoyable evening as her guests.

Mrs. and Mrs. Louis Lloyd have issued invitations for a dinner dance at the Masonic temple Thursday evening in honor of their guest, Miss Edwards.

Mrs. Edward M. Albright and her two children are visiting Mrs. Albright's mother at the Aubrey Pond ranch, near Santa Fe.

The friends of Mr. and Mrs. Albert Clancy, of Santa Fe, will be interested to learn that a daughter was born to them on Thanksgiving day. Mrs. Clancy was formerly Miss Lillian Rosenfeld, of this city.

Mrs. R. W. Wiley was a luncheon hostess Friday noon for a party of six ladies. The guests agreed during the afternoon.

The Alpha Gamma sorority of the University of New Mexico entertained the students of the institution and

their friends at a vacation dance in Roday hall Tuesday evening. Among the out-of-town guests were Mrs. W. C. McDonald, of Santa Fe, and Miss Lila Parker, of Las Vegas.

The Portnightly club will give a President's evening Tuesday at the home of Mrs. B. R. Roday. Each member of the club is privileged to bring two friends. There is to be an interesting musical program and refreshments will be served. The committee in charge is composed of Mrs. B. R. Roday, Mrs. R. W. D. Bryan, Mrs. Non Lloyd, Mrs. Isaac Barth, Mrs. T. G. Winfrey, Miss Barbara Harris and Mrs. E. L. Bradford.

Mrs. Ada Morley, of Dalt, N. M., arrived the early part of the week for a visit of three weeks or more with friends in this city.

Thursday evening Mrs. J. F. Pearce gave an informal dinner for her sister-in-law, Mrs. Cann.

Miss Lorna Leuter entertained the members of her high school sorority Monday evening. Later a number of

the young men were invited for an informal dinner.

Mrs. Nell B. Field was a luncheon hostess at noon Friday, entertaining twelve young ladies informally.

Miss Alice Stern was luncheon Thursday at an informal Thanksgiving day tea at her home.

Miss Meri Hope entertained the members of her sorority Thursday afternoon at her home.

Miss Beatrice Schuman, of Santa Fe

is a guest of Mr. and Mrs. Amado Chavez.

Mrs. Clark M. Carr gave an informal tea Friday afternoon for Mrs. Cann.

Mrs. Harold P. Jamison was a luncheon hostess Monday afternoon in honor of Mrs. Cann. There were twelve guests.

Mr. and Mrs. G. T. Brooks were dinner hosts last night at their home on Copper avenue.

## S-Y Chile

Comes Peeled and Cored Ready for Use

Unlike dried chile, it needs no soaking, peeling, stemming or coring. Comes ready to use. Fresher, more flavor than green chile as usually marketed, because it is picked at its best and canned within 24 hours; comes to you with its original vine flavor.

Makes a Hundred Dishes More Delicious

—Hash, left-overs of all kinds, steaks, salads, vegetables, chickens and dressing, game, and scores of other dishes seem new dishes when endowed with the unique flavor of S-Y Chile. Improves almost anything requiring seasoning. Recipes and premium offers on back of label.

S-Y Chile is a food aid to digestion.

At Your Grocers. Free Recipe Book

10c the Can

ROYAL S-Y CHILE

### Too much Turkey!

I'll just have to take some medicine for this



Does your stomach "bloat?"

Do you have "heartburn?"

If so, do not put off coming to us for something to relieve you. Most severe sickness comes from overloading and then neglecting the stomach.

Whatever be your needs in medicines and drug storethings, come to us for them. You will get the best made.

After you see your doctor, see us.

### Otwell Drug Company

222 W. Central Ave., Albuquerque

"THE STORE WHERE COURTESY ABIDES"